

Note: Key data/information in this page is hidden, while in the report is not.

1 BA

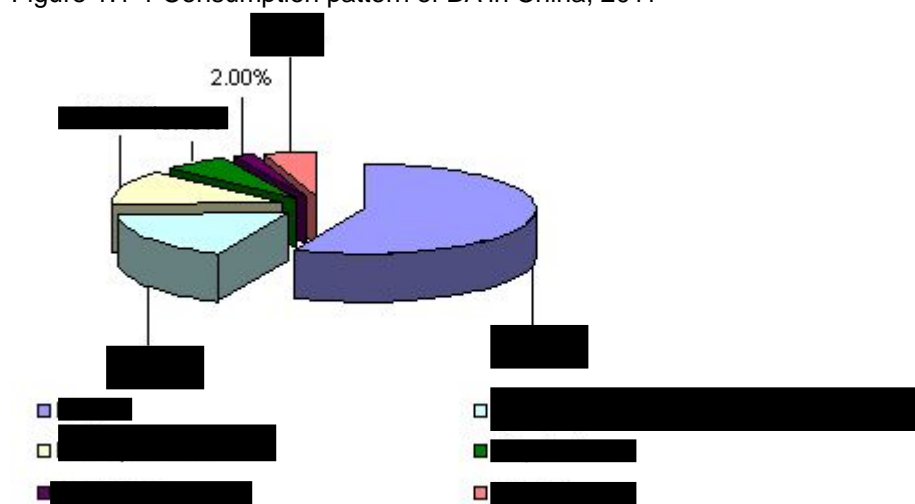
1.1 Overview of BA consumption in China in 2011

Consumption volume

In 2011, China's BA (benzoic acid) consumption volume is about XXXX tonnes totally. At present, more than half of the BA consumed in China (about XXXX tonnes) is used in the production of NaB (Na benzoate), while the rest (about XXXX tonnes) is consumed in other industries, such as plastics industry, coating industry, etc.

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Figure 1.1-1 Consumption pattern of BA in China, 2011



Source: CCM International

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1.2 End use segmentation of BA in China in 2011

1.2.1 BA alkyd resins

BA consumption situation in BA alkyd resins

BA is used in alkyd resins to replace other aliphatic acid so as to reduce oil length and improve the quality of alkyd resins. In 2011, there are about XXXX tonnes of BA consumed in alkyd resins, accounting for about XXXX of the total BA consumption in China.

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2.2 End use segmentation of NaB in China in 2011

2.2.1 Food

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Soy sauce is the largest part using NaB as food antiseptic in food industry, and the consumption volume of NaB in this field accounts for XXXX in the total consumption volume in food industry in 2011. Besides, the annual growth rate of soy sauce's output keeps above XXXX in recent years.

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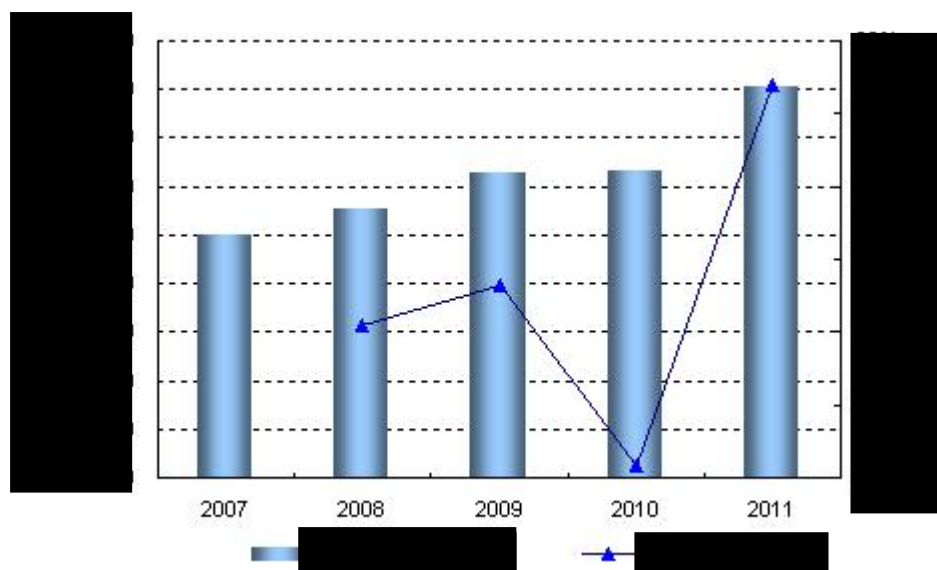
Table 2.2.1-1 Typical consumers of NaB, 2011

No.	Company	Abbreviation	Location	NaB consumption volume, tonne
1	Foshan Hai Tian Flavouring & Food Co., Ltd.	XXXXX	XXXXX	XXXXX
2	XXXXX	XXXXX	XXXXX	XXXXX
3	XXXXX	XXXXX	Shanxi	XXXXX
4	XXXXX	XXXXX	XXXXX	200
5	XXXXX	XXXXX	XXXXX	XXXXX
6	XXXXX	XXXXX	XXXXX	120

Source: CCM International

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Figure 2.2.2-1 Output of carbonated beverage in China, 2007-2011



Source: CCM International